



Brazz Editorial / Press Release Theme Magazine – 15<sup>th</sup> March 2005

## **TARGET MEET THE NEW BRAZZ CHALLENGE**

Kit Chapman's new waterfront 'BRAZZ bar' at the Wales Millennium Centre provided a real test of engineering skill for the Target Catering Group when they were asked to fabricate the visually stunning centre-piece and separate dispensing bar.

The spectacular 9x9x9m triangular shaped bar, appears to be fabricated from a single piece of polished stainless-steel and has seamlessly rounded corners that taper inwardly towards the floor!

Target needed to work closely with the architect, Chris Channon of Boon & Brown, to transform his artistic vision into a practical design that could be fabricated within the budget and short timescales available.

Julian Hale – GM at the Target Catering Group comments. "Some sections had to be modelled full-size to see if it was physically possible to create the effect

required and the actual bar had to be built in three sections and finished on-site to create the seamless effect.”

The main bar and the smaller dispensing bar took less than 6 weeks to complete and included; the engineering design, drawings, specifications, fabrication and installation!

Needless to say the results speak for themselves. Kit Chapman added “I couldn’t be more pleased with Target Catering’s workmanship and ability - they delivered on-time and were a pleasure to deal with.”

The Target Catering Group has three divisions providing complete and partial installations for Bars Restaurants and Kitchens. Their in-house design and manufacturing capability is combined with the exclusive distribution of Ronda doors and drawers (stylish Italian bar, restaurant and coffee shop - bars and counters) and their unique range of high-speed Italian ovens, look traditional, yet have computer controlled rotating-stone decks.

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